

# Premium Efficiency. Optimal Performance. Good Sense.



The Premium Efficiency Cooling Program wants to help you optimize your cooling performance!

## Upgrade to premium efficiency air-conditioning **NOW:**



- ✓ Prevent mid-summer breakdowns
- ✓ Lower your energy use
- ✓ Reduce your operating and maintenance costs
- ✓ Protect your HVAC assets
- ✓ Take advantage of federal tax incentives

To learn more about the Premium Efficiency Cooling Program, contact:

**888-369-1608**

Premium Efficiency Cooling Program  
Conservation Services Group  
6161 El Cajon Blvd. #524  
San Diego, CA 92115



[www.premiumcooling.com](http://www.premiumcooling.com)

The Premium Efficiency Cooling Program is funded by California utility customers and administered by San Diego Gas & Electric Company (SDG&E®) under the auspices of the California Public Utilities Commission, through a contract awarded to Conservation Services Group. California customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. The trademarks used herein are the property of their respective owners.



# INVEST IN COOL. Reap the rewards.

## Premium Efficiency Cooling Program



## DID YOU KNOW?

- ⇒ Air conditioning accounts for 1/3 to 1/2 of the electricity consumed in a typical commercial building!
- ⇒ Time-of-Use billing – with Smart Meters – is around the corner. Customers will pay higher rates for using electricity during the hottest part of the day.
- ⇒ Your best insurance against high peak rates is premium efficiency equipment and proper building maintenance.

## Efficient Equipment Works Smarter, Not Harder!

A/C is a major part of a company's operating and maintenance budget. If you have an inefficient system, you risk unexpected breakdowns and increased energy bills. A premium efficiency A/C system will run efficiently and quietly, while saving money and ensuring the comfort of building occupants.



**Example:** A fast-food restaurant in El Cajon replaces five 5-ton HVAC units with premium efficiency models to save \$950/year on cooling compared to standard equipment. (Source: DEER Database v2.01 using \$0.14/kwh).

## PREMIUM EFFICIENCY CAN HELP!

The Premium Efficiency Cooling Program has resources available to help you upgrade to more energy efficient A/C equipment.

Participating contractors are available to help you:

- ✓ Identify inefficient equipment
- ✓ Estimate the initial costs, lifetime energy savings, and return on investment for premium efficiency upgrades
- ✓ Determine your eligibility for any seasonal promotions, manufacturer incentives or program discounts
- ✓ Provide sophisticated diagnostic and maintenance services to optimize your systems and ensure optimal performance for the life of your equipment



The Premium Efficiency Cooling Program is available to eligible customers in the San Diego Gas & Electric service area.

## Special incentives are now available for premium efficiency PTAC units in hotels! Call us for details.

## HOW TO GET STARTED

There's never been a better time to retire your inefficient A/C equipment and upgrade to premium efficiency! Three ways to participate:

- 1) Call 888-369-1608 (or see enclosed list) to locate a participating contractor in your area.
- 2) If your contractor is not on the list, request a participation agreement and sign them up.
- 3) If you install premium-efficiency equipment with in-house technicians or through participating contractors, you may be eligible for special discounts or rebates. Call for details.